

JOB DESCRIPTION

Title: Commercial Content Journalist
Reports to: Senior Marketing Manager: Publications
Location: Windhoek

Job Purpose

Produce relevant, compelling and factually commercial content for NMH Focus publications to meet deadlines, daily, weekly or monthly.

Minimum Qualifications, Education & Experience

- Diploma or degree in Journalism, Languages or Media Studies
- Excellent sponsored content writing skills, as well as the ability to communicate and collaborate effectively
- Established network of contacts on a B2B level
- Create and promote / sell sponsored content marketing campaigns
- Experience writing for a mainstream newspaper, website or magazine
- At least 1 years' experience
- Good general knowledge of several industrial sectors
- Knowledge of particular target market of the publications
- Knowledge of topical issues and current affairs
- Proficient in relevant computer software packages and application
- Passion for media, knowledge of current affairs
- Valid driver's license

Skills & Competencies

- Able to work with the sales, marketing, events, editorial and production teams
- Able to write fluently in the languages required by the publication
- Creativity in the form of print, digital and on social media platform
- Able to work under extreme pressure and to strict deadlines
- Good time management and the ability to multi-task effectively and follow through
- Create content for commercial clients
- Detail orientation
- Good people skills
- Quality orientation
- Good decision making abilities
- Persistence/results orientation
- Questioning and listening skills
- The ability to work independently
- Resilient
- Initiative

Key Performance Areas

- Excellent sponsored content writing skills, as well as the ability to communicate and collaborate effectively
- Investigate, research and write target-market-specific news, sponsored content creation and/or feature stories
- Create and promote / sell sponsored content marketing campaigns
- Produce content for online and social media platforms
- Performs tasks assigned by the NMH Focus Project coordinators, Marketing Manager and or news editor, Chief Reporter to ensure wide news coverage of local events
- Take photographs and video
- May be required to assist with layout and other production related tasks
- On standby at all times (weekends, after hours and public holidays)
- Able to travel extensively

Duties & Responsibilities

- Performs tasks assigned by the NMH Focus Project coordinators, Marketing Manager and or news editor, Chief Reporter to ensure wide news coverage of local events
- Investigate and research article content for news and/or feature stories to add value to the publications
- Write quality news and feature articles, adhering to strict deadlines to conform to the style guide of the paper
- Create target-market-specific articles and generate feature ideas to serve the readers' community to maintain wide community based interest.
- Adhere to the quality , style and content standards as laid out and required by the particular publication so that standards can be maintained throughout
- May be required to assist and support junior permanent staff to assure development of juniors
- Generate and liaise with network of contacts to assist with research or completion of articles/features
- May be required to assist with layout and other production related tasks as part of own personal professional development and ensure smooth news room operations
- Take photographs to illustrate editorial content
- Produce content for online and other platforms to give readers wide access to the content of the paper
- On standby at all times (weekends, after hours and public holidays) to report on breaking news.
- Able to travel extensively to give coverage of news events outside the main center of operations (e.g. Windhoek, Swakopmund, Oshakati)
- Comply with the requirements of the Namibian Press Code to ensure ethical behavior at all times

Interested candidates who qualify for the above position can forward their CV with certified copies of qualifications and relevant documentation to:

The Human Resources Department

E-mail: vacancies@nmh.com.na

Please write "**Commercial Content Journalist -Paterson Grade: C1**" in the subject line

Only shortlisted candidates will be contacted.

No documents will be returned.

Closing date: 25 November 2019

Interviews: 03 December 2019